



VIRTUAL
ROADSHOW

WORLDWIDE ACREAGE



Global Pacific & Partners has developed **Virtual Roadshow** for Governments, National Oil Companies and Licensing Agencies to support their efforts in the global primary acreage markets, as a means to promote their elected assets to senior corporate oil executives and secure enhanced deal-flow from worldwide oil and gas companies making investments in the now highly competitive upstream exploration business with intensified solicitations made for commitments from the corporate players

ARRANGEMENTS

Each Virtual Roadshow is **tailored for the client/country** in terms of the **acreage selected for marketing**, the scope and period for asset promotion and **investor/deal capture**, negotiated costs and

chosen modus for payments (in fees and/ or a combined fee/commission structure based on the program/s elected and the results achieved on measured parameters in a specified period).

Options exist for the execution of tailored Virtual Roadshows at low cost or even on a zero-fee basis. This permits client/country entry and **continuity into the world acreage market** at minimal direct cost, a means to enhance competitiveness and secure global reach, as well as a mechanism for continuous target marketing over 1-3 years.

The **Virtual Roadshow** is discussed with the client/country, tailored to its specific needs, and negotiated in a customised Agreement.

Our Virtual Roadshow provides **unrivalled global exposure** to the senior executive levels of international companies, plus **low-cost entry and sustainability in the competitive acreage market**, with annualised marketing options, based on results-driven programs, provided by a trusted player in the world primary acreage market having a track record of success for over two decades on Six Continents.



VIRTUAL ROADSHOW PROGRAMS

Global Pacific & Partners has built **unique promotion tools**, and has developed special marketing skills, used for its Virtual Roadshows, including the following:

- 1 Adverts placed on **Petro21 Daily Oil & Gas** and/or our **Regional Weekly News**-including crafted Editorial-sent to over 15,000 high-level exploration industry recipients, with direct advertisement links created to the client website, plus exposure in selected Show Guides for our **international events**, along with a special Showcase on our website, together with the gratis provision of our Newsletters to all nominees of the client/country
- 2 **Worldwide target marketing** of acreage potential sent to senior oil and gas executives based on our database of >18,000 **upstream players** around the globe, plus selected exposure through media/publications and online based on our worldwide Press relationships
- 3 Special **e-Conference** facility, designed to host chosen country/technical presentations and data, refreshed on a continuous basis, available for, with marketing of the e-Conference to our worldwide clients
- 4 Client exposure as Speaker/s in our **high-level Conferences** on the world upstream held in Africa, Asia, Latin America, MidEast-Eurasia, and Europe
- 5 Capacity to directly distribute client/country documents and own publicity worldwide to senior **oil/gas management decision-makers**, with option/s for exhibition booths for **showcasing exploration potential** at our world-class events
- 6 Opportunity as a selected Guest Speaker at our **Executive Club Dinners**, for Petro Africanus Club, and our Regional Oil Clubs elsewhere: Asia, Latin America, MidEast and Europe
- 7 **Advisory inputs** may include: advice on the shaping of client/country strategies, the provision of potential due diligence and/or intelligence on company bidders, and/or our inputs on product design (presentations, brochures, flyers, adverts), as managed by our Senior Partners
- 8 Options for accredited annualised Member status with the newly-formed **International Association for Independent Licensing Agencies**, as agreed
- 9 Option for a **Mini-Roadshow** at our worldwide events, plus direct solicitations to our **corporate oil relationships conducted on the client's behalf** by the Senior Partners, to interest investors in potential acreage/assets





Contact:
Global Pacific & Partners
The Senior Partners

Dr Duncan Clarke, Chairman & CEO
duncan@glopac.com

Tel: + 27 11 880 7052

Babette van Gessel, Group Managing Director
babette@glopac.com

Tel:+ 31 70 324 6154



Global Pacific & Partners

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International Association for



Independent Licensing Agencies